

SPONSORS PACK



# The next challenge is now upon us...

## 650km over five days

Carcassonne to Nice | 5 – 9 June 2016



100 CBRE employees, sponsors, clients and suppliers will cycle the undulating hills of France to help raise over £80,000 for our charity, Plan International.

### WE NEED YOUR HELP...

Contact us today: [emeacharitybikeride@cbre.com](mailto:emeacharitybikeride@cbre.com)



Building a better future



## EMEA Charity Bike Ride Sponsorship Opportunities

Our EMEA Charity Bike Ride 2016 offers our partners a wide range of sponsorship options.

CBRE has partnered with Plan International to help build a better future for over 130,000 children in Sierra Leone, particularly girls, through a unique partnership aiming to invest £6.2 million over three years (2014–16).

Following the deadly Ebola outbreak across West Africa, CBRE is working with Plan International to ensure that children are protected, and ultimately, that the outbreak is contained. Sierra Leone is the epicentre of the crisis, which has extended to other West African nations.

We would be delighted to discuss how you can get involved further.

### Platinum Sponsorship for £15k

- Prominent logo on jersey (front and back)
- Prominent logo on medals and medal ribbons for all participants
- Logo on all cycling collateral including support van, finish line banners, support crew's shirts
- Social media references throughout event across CBRE twitter channels (EMEA and UK)
- Reference in event Press Release and supporters quote
- Reference and logo in staff magazine (11,000 distributed across CBRE)
- Reference and logo on CBRE intranet page
- Named reception thank you and host partner
- Logo on cheque / cheque presenter with CBRE

### Gold Sponsorship for £5k

- Prominent logo on jersey
- Logo on support van
- Logo on finish line banners
- Social media references across CBRE twitter channels (EMEA and UK)
- Reference in event Press Release
- Logo endorsement on CBRE Bike Ride intranet page
- Named thank you at reception
- Logo on cheque

### Silver Sponsorship for £2k

- Logo on jersey
- Logo on support crew's shirts
- Logo on finish line banners

### Bronze Sponsorship for £1k

One of the following:

- Logo on drink bottles
- Logo on both van sun visors
- Logo on luggage labels (for participants and support crew)
- Logo on mud guards for all bikes
- Logo on arm warmers
- Logo on cycling caps
- Logo on cyclists' socks

Cheques payable to Plan International to be received by 4 March 2016. Please post to:

EMEA Internal Communications  
Henrietta House  
Henrietta Place  
London W1G 0NB

Email: [emeacharity@cbre.com](mailto:emeacharity@cbre.com)